Community Reinvestment Act Notice Bank of Lake Mills

Under the federal Community Reinvestment Act (CRA), the Federal Deposit Insurance Corporation (FDIC) evaluates our record of helping to meet the credit needs of this community consistent with safe and sound operations. The FDIC also takes this record into account when deciding on certain applications submitted by us.

Your involvement is encouraged.

You are entitled to certain information about our operations and our performance under the CRA, including, for example, information about our branches, such as their location and services provided at them; the public section of our most recent CRA Performance Evaluation, prepared by the FDIC; and comments received from the public relating to our performance in helping to meet community credit needs, as well as our responses to those comments. You may review this information today.

At least 30 days before the beginning of each quarter, the FDIC publishes a nationwide list of the banks that are scheduled for CRA examination in that quarter. This list is available from the Regional Director, FDIC, 300 South Riverside Plaza, Suite 1700, Chicago, IL 60606.

You may send written comments about our performance in helping to meet community credit needs to Connie Hodel, Bank of Lake Mills, 136 East Madison Street, Lake Mills, WI 53551 and the FDIC Regional Director. You may also submit comments electronically through the FDIC's Web site at www.fdic.gov/regulations/cra. Your letter, together with any response by us, will be considered by the FDIC in evaluating our CRA performance and may be made public.

You may ask to look at any comments received by the FDIC Regional Director. You may also request from the FDIC Regional Director an announcement of our applications covered by the CRA filed with the FDIC.

Public Comments

CRA Evaluation

PUBLIC DISCLOSURE

October 10, 2023

COMMUNITY REINVESTMENT ACT PERFORMANCE EVALUATION

Bank of Lake Mills Certificate Number: 8695

136 E Madison St Lake Mills, Wisconsin 53551

Federal Deposit Insurance Corporation Division of Depositor and Consumer Protection Chicago Regional Office

300 South Riverside Plaza, Suite 1700 Chicago, Illinois 60606

This document is an evaluation of this institution's record of meeting the credit needs of its entire community, including low- and moderate-income neighborhoods, consistent with safe and sound operation of the institution. This evaluation is not, nor should it be construed as, an assessment of the financial condition of this institution. The rating assigned to this institution does not represent an analysis, conclusion, or opinion of the federal financial supervisory agency concerning the safety and soundness of this financial institution.

INSTITUTION RATING

INSTITUTION'S CRA RATING: This institution is rated <u>Satisfactory</u>. An institution in this group has a satisfactory record of helping to meet the credit needs of its assessment area, including low- and moderate-income neighborhoods, in a manner consistent with its resources and capabilities.

Bank of Lake Mills' satisfactory Community Reinvestment Act (CRA) performance under the Lending Test supports the overall rating. The following points summarize the bank's CRA performance:

- The loan-to-deposit (LTD) ratio is reasonable given the institution's size, financial condition, and credit needs of the assessment area.
- The bank originated a substantial majority of its loans and other lending related activities outside of the assessment area.
- The geographic distribution of loans reflects excellent dispersion throughout the assessment area.
- The distribution of borrowers reflects reasonable penetration of loans among individuals of different income levels and businesses of different sizes.
- The institution did not receive any CRA-related complaints since the previous evaluation; therefore, this factor did not affect the rating.

DESCRIPTION OF INSTITUTION

Bank of Lake Mills is a full-service community bank headquartered in Lake Mills, Wisconsin, operating in the southcentral part of the state. Bank of Lake Mills does not maintain any holding company, subsidiary, or affiliate relationships. There have been no acquisition activities since the previous evaluation. Bank of Lake Mills received a "Satisfactory" rating at its previous FDIC Performance Evaluation, dated July 5, 2017, based on Interagency Small Institution Examination Procedures.

The bank operates two full-service locations in Jefferson County, including its main office in Lake Mills, Wisconsin and an additional office in Watertown, Wisconsin. The bank also operates two non-deposit taking Automated Teller Machines (ATMs), located at each of the bank's branches. The bank participates in ATM Access, a program that provides customers with access to over 650 no-fee Wisconsin ATMs. Available hours of operation are the same for both branches, including available drive-thru hours on Saturday. The Lake Mills main office is located in an upper-income census tract and the Watertown branch office is located in a middle-income census tract, as designated by the 2020 U.S. Census data. The bank did not open or close any branches since the previous evaluation.

Loan Category	\$(000s)	%
Construction, Land Development, and Other Land Loans	10,010	4.0
Secured by Farmland	1,154	.5
Secured by 1-4 Family Residential Properties	104,226	41.5
Secured by Multifamily (5 or more) Residential Properties	47,097	18.7
Secured by Nonfarm Nonresidential Properties	36,588	14.5
Total Real Estate Loans	199,075	79.2
Commercial and Industrial Loans	2,871	1.1
Agricultural Production and Other Loans to Farmers	0	0.0
Consumer Loans	46,063	18.3
Obligations of State and Political Subdivisions in the U.S.	467	.2
Other Loans	2,945	1.2
Lease Financing Receivable (net of unearned income)	0	0.0
Less: Unearned Income	0	0.0
Total Loans	251,421	100.0

Examiners did not identify any financial, legal, or other impediments that affect the bank's ability to meet the assessment area's credit needs.

DESCRIPTION OF ASSESSMENT AREA

CRA requires each financial institution to define one or more assessment areas within which examiners will evaluate the bank's performance. The bank has designated one assessment area, which includes all of Jefferson County and three census tracts from Dodge County (9617, 9619, and 9620). The three additional census tracts from Dodge County are immediately north of Jefferson County, but do not substantially exceed the county boundary and closely border the bank's Watertown branch. The assessment area has not changed since the previous examination. All of the census tracts within the assessment area are contiguous. The bank's assessment area does not arbitrarily exclude any low- or moderate-income census tracts, does not reflect illegal discrimination, and otherwise meets the requirements of the CRA regulation. Sources of the data used in this section are as follows: Federal Financial Institutions Examination Council (FFIEC), 2020 U.S. Census, D&B data, U.S. Bureau of Labor Statistics, Wisconsin Realtors Association (WRA), and Wisconsin Department of Workforce Development.

Economic and Demographic Data

Of the 24 census tracts in Bank of Lake Mills' assessment area, 11 are designated as upper-income, 11 are middle-income, and 2 are moderate-income. There are no low-income census tracts in the assessment area. The following table illustrates select demographic characteristics of the assessment area.

year-end of 2021, and were even lower in August of 2023. The following table shows the unemployment rates in Jefferson and Dodge Counties, as well as Wisconsin and nationwide annual rates, since the previous evaluation.

		Unemploy	nent Rates			
Area	2018	2019	2020	2021	2022	August 2023
	%	%	%	%	%	%
Jefferson County	2.8	3.0	5.5	3.4	2.7	3.4
Dodge County	2.6	2.9	5.3	3.2	2.6	3.1
Statewide	3.0	3.2	6.4	3.8	2.9	3.7
Nationwide	3.9	3.7	8.1	5.4	3.6	3.8
Source: Year End Bureau	of Labor Statist	ics.				

According to the Wisconsin Department of Workforce Development, major employers in the assessment area include Trek Bicycle Corporation, Nasco International Incorporation, OSI Industries, Watertown Regional Medical Center, and Seneca Foods-Clyman. Other large employers include general merchandise retailers, manufacturing companies, and department stores.

Information from the WRA indicates that housing sales prices have steadily increased in the assessment area since the previous evaluation. In Dodge County, sales prices remain below the statewide median housing costs. However, sales prices in Jefferson County typically exceed the statewide median housing costs. The median housing costs provide insight into the potential affordability of housing for low- and moderate-income people. Assessment area and Wisconsin median housing costs over the review period are detailed below.

Area	Median Housing Cost 2018 (\$)	Median Housing Cost 2019 (\$)	Median Housing Cost 2020 (\$)	Median Housing Cost 2021 (\$)	Median Housing Cost 2022 (\$)
Jefferson County	210,000	229,900	244,500	272,000	296,000
Dodge County	149,000	161,950	182,750	210,000	220,000
Statewide	184,000	197,900	220,000	240,000	264,500
Source: WRA					

Housing sales volume gives insight into the home mortgage lending needs and opportunities within the assessment area. Housing sales data is detailed below.

Area	Housing Sales 2018	Housing Sales 2019	Housing Sales 2020	Housing Sales 2021	Housing Sales 2022
Jefferson County	1,248	1,287	1,353	1,443	1,216
Dodge County	1,079	1,020	1,164	1,199	1,032
Source: WRA					

Examiners use the 2022 FFIEC-updated median family income level to analyze home mortgage loans under the Borrower Profile criterion. The following table presents the low-, moderate-, middle-, and upper-income categories.

Credit Needs

Considering information from the community contacts, demographic and economic data, and comments from management, examiners determined that there is a significant community development need for affordable housing in the assessment area, including both single family and multifamily housing. Additionally, there is the opportunity to assist and maintain existing small businesses, which is supported by the significant percentage of businesses with GARs of \$1 million or less and the percentage of businesses with four or fewer employees in the assessment area.

SCOPE OF EVALUATION

This evaluation covers the period from the previous evaluation dated July 5, 2017, to the current evaluation date of October 10, 2023. Examiners used the Interagency Small Institution Examination Procedures to evaluate the bank's CRA performance. The procedures consist of evaluating the bank's performance under the Lending Test. The Appendix details the performance criteria for this test, while the Glossary provides pertinent definitions.

Activities Reviewed

The bank has two independent lending focuses, portfolio lending that is conducted in its local market, and correspondent lending that is performed through third parties on a national basis.

Based on the number and dollar volume of loans originated and the business strategy of the bank, examiners determined that consumer education loans continue to be the principal correspondent lending product. Previously, the bank had additional correspondent lending focuses such as business loans, but no longer engages in correspondent lending outside of student loans. Since the previous evaluation, the bank maintained consumer education correspondent lending agreements with multiple entities. In 2022, the bank maintained active correspondent lending agreements with A.M. Money, Incorporated; Ascent Funding, LLC; Doc2Doc Lending, Incorporated; Indiana Secondary Market for Education Loans, Incorporated (d/b/a INvestEd); Iowa Student Loan Liquidity Corporation; Keiser University; MPOWER Financing, Public Benefit Corporation; and Universal Technical Institute, Incorporated. These consumer education loans are originated in the bank's name, held for a short period of time (typically not more than 35 days), and then sold. Between all student loan correspondent lending relationships active in 2022, Bank of Lake Mills originated or sold 24,409 consumer education loans totaling \$522.3 million.

Examiners determined that the bank's major product lines for portfolio lending are home mortgage and small business loans. This conclusion considered the bank's business strategy, Call Report data, and the number and dollar volume of loans originated during the evaluation period. Examiners review of bank records and discussions with management indicate that the lending focus and product mix remained consistent throughout the evaluation period, as the bank continues to focus on home mortgage lending.

Bank	Total Assets as of 6/30/2023 (\$000s)	Average Net LTD Ratio (%)
Bank of Lake Mills	316,509	96.4
Badger Bank	192,155	71.4
Farmers & Merchants State Bank	237,592	107.1
First Citizens State Bank	437,740	68.8
Greenwoods State Bank	576,054	91.27

As noted previously, Bank of Lake Mills made a substantial level of originations and sales of consumer education loans. These loans are typically not reflected in the loan figures used to calculate the average loan-to-deposit ratios as they are on the books for a short period of time and depend on the timing of the sales. The bank also engages in a moderate level of secondary market loan lending which also is typically not reflected on the bank's books again, depending on when the loans are sold. Given these factors, the bank's strong performance relative to other institutions is even more notable. Relative to its size, the bank maintains a high volume of lending activity.

Assessment Area Concentration

The bank originated a substantial majority of loans outside the assessment area. Correspondent consumer education loans sold through third parties represent the vast majority of origination activity during the evaluation period by both number and dollar volume. Therefore, the bank has a poor penetration of loans within the assessment area. Because consumer education loans originated through correspondent lenders are sold promptly after origination, these loans do not consume a substantial amount of the bank's capital. As a result, the bank continues to originate a level of portfolio lending activity that is consistent with, or in excess of, SSIs. The fact that a majority of portfolio lending is in the assessment area partially mitigates the overall poor assessment area concentration. Ultimately, the bank's significant third party origination and sales activity, which is conducted almost entirely outside of its assessment area, was not found to inhibit the bank's portfolio lending.

		Nun	ber of L	oans		Do	llar Am	ount of Lo	ans \$(0	00s)
Loan Category	Ins	ide	Outs	ide	Total	Ins	ide	Outsi	ide	Total
	#	%	#	%	#	\$	%	\$	%	\$(000s)
Home Mortgage 2022	173	53.9	148	46.1	321	25,511	39.4	39,205	60.6	64,716
Small Business 2022	34	65.4	18	34.6	52	6,619	55.4	5,329	44.6	11,948
Consumer Education – Sold 2022	7	.03	24,402	99.9	24,409	61	.01	522,219	99.9	522,280
Total	214	0.9	24,568	99.1	24,782	32,191	5.4	566,753	94.6	598,944

Small Business Loans

The geographic distribution of small business loans reflects excellent dispersion throughout the assessment area, particularly in moderate-income census tracts.

Lending in moderate-income tracts significantly exceeds the demographic benchmark in 2022 by 7.4 percentage points. As noted above, the two moderate-income census tracts are in Watertown, with a high level of competition for small business lending given the many lenders located therein. The bank's performance of lending in the moderate-income census tracts exceeded two SSIs operating in the same assessment area that were determined to have reasonable performance. The aforementioned information further supports excellent dispersion.

Geo	graphic Distribu	tion of Sm	all Business	Loans	
Tract Income Level	% of Businesses	#	%	\$(000s)	%
Moderate					
2022	4.4	4	11.8	250	3.8
Middle					
2022	47.9	17	50.0	3,976	60.1
Upper					
2022	47.7	13	38.2	2,394	36.2
Totals					
2022	100.0	34	100.0	6,619	100.0
Source: 2022 D&B Data, D	ue to rounding, totals	may not equa	1 100.0%		

Borrower Profile

The distribution of borrowers reflects reasonable penetration among individuals of different income levels and businesses of different sizes in the assessment area. The bank's reasonable performance of home mortgage and small business lending supports this conclusion. As with the geographic distribution criterion, this analysis did not include any of the sold consumer education loans, as too few loans originated within the assessment area to draw meaningful conclusions. Examiners focused on the percentage of home mortgage loans to low- and moderate-income borrowers compared to demographic data and the percentage of small business loans to businesses with GARs of \$1 million or less compared to demographic data.

Home Mortgage Loans

The distribution of home mortgage loans to individuals of different income levels, including low-and moderate-income borrowers, is reasonable. The following table shows that the bank's percentage of loans originated to low-income borrowers significantly trailed the demographic in 2022. A low-income family in the assessment area would face challenges in qualifying for a mortgage under conventional underwriting standards, especially considering the median housing value of \$296,000 in Jefferson County and \$220,000 in Dodge County. Further, 2020 U.S. Census data shows a poverty level of 5.8 percent. Families in poverty face increased challenges, as this

Aggregate data is not a direct comparator and is not shown in the following table, as the bank does not report CRA small business loan data. However, examiners did consider the record of aggregate lending in conjunction with SSI performance to determine the level of demand for such loans. The 2021 aggregate data shows that reported loans to small businesses equaled 51.5 percent; aggregate data for 2022 is not yet available. The bank's performance exceeds aggregate data. Considering demographic and aggregate data, as well as the SSI analysis, examiners determined that the bank's performance is reasonable.

Distribution of S	maii Business L	oans by Gros	SS Annual K	evenue Categ	ory
Gross Revenue Level	% of Businesses	#	%	\$(000s)	%
≤\$1,000,000					
2022	85.1	21	61.8	2,096	31.7
>\$1,000,000					
2022	4.8	13	38.2	4,523	68.3
Revenue Not Available					
2022	10.0	0	0.0	0	0.0
Totals					
2022	100.0	34	100.0	6,619	100.0

Response to Complaints

The institution has not received any CRA-related complaints since the previous evaluation; therefore, this criterion did not affect the rating.

DISCRIMINATORY OR OTHER ILLEGAL CREDIT PRACTICES REVIEW

Examiners did not identify any evidence of discriminatory or other illegal credit practices; therefore, this consideration did not affect the institution's overall CRA rating.

GLOSSARY

Aggregate Lending: The number of loans originated and purchased by all reporting lenders in specified income categories as a percentage of the aggregate number of loans originated and purchased by all reporting lenders in the metropolitan area/assessment area.

American Community Survey (ACS): A nationwide United States Census survey that produces demographic, social, housing, and economic estimates in the form of five year estimates based on population thresholds.

Area Median Income: The median family income for the MSA, if a person or geography is located in an MSA; or the statewide nonmetropolitan median family income, if a person or geography is located outside an MSA.

Assessment Area: A geographic area delineated by the bank under the requirements of the Community Reinvestment Act.

Census Tract: A small, relatively permanent statistical subdivision of a county or equivalent entity. The primary purpose of census tracts is to provide a stable set of geographic units for the presentation of statistical data. Census tracts generally have a population size between 1,200 and 8,000 people, with an optimum size of 4,000 people. Census tract boundaries generally follow visible and identifiable features, but they may follow nonvisible legal boundaries in some instances. State and county boundaries always are census tract boundaries.

Combined Statistical Area (CSA): A combination of several adjacent metropolitan statistical areas or micropolitan statistical areas or a mix of the two, which are linked by economic ties.

Consumer Loan(s): A loan(s) to one or more individuals for household, family, or other personal expenditures. A consumer loan does not include a home mortgage, small business, or small farm loan. This definition includes the following categories: motor vehicle loans, credit card loans, home equity loans, other secured consumer loans, and other unsecured consumer loans.

Core Based Statistical Area (CBSA): The county or counties or equivalent entities associated with at least one core (urbanized area or urban cluster) of at least 10,000 population, plus adjacent counties having a high degree of social and economic integration with the core as measured through commuting ties with the counties associated with the core. Metropolitan and Micropolitan Statistical Areas are the two categories of CBSAs.

Family: Includes a householder and one or more other persons living in the same household who are related to the householder by birth, marriage, or adoption. The number of family households always equals the number of families; however, a family household may also include non-relatives living with the family. Families are classified by type as either a married-couple family or other family. Other family is further classified into "male householder" (a family with a male householder and no wife present) or "female householder" (a family with a female householder and no husband present).

counties representing an employment center or centers, plus adjacent counties associated with the main/secondary county or counties through commuting ties.

Metropolitan Statistical Area (MSA): CBSA associated with at least one urbanized area having a population of at least 50,000. The MSA comprises the central county or counties or equivalent entities containing the core, plus adjacent outlying counties having a high degree of social and economic integration with the central county or counties as measured through commuting.

Middle-Income: Individual income that is at least 80 percent and less than 120 percent of the area median income, or a median family income that is at least 80 and less than 120 percent in the case of a geography.

Moderate-Income: Individual income that is at least 50 percent and less than 80 percent of the area median income, or a median family income that is at least 50 and less than 80 percent in the case of a geography.

Multi-family: Refers to a residential structure that contains five or more units.

Nonmetropolitan Area (also known as **non-MSA**): All areas outside of metropolitan areas. The definition of nonmetropolitan area is not consistent with the definition of rural areas. Urban and rural classifications cut across the other hierarchies. For example, there is generally urban and rural territory within metropolitan and nonmetropolitan areas.

Owner-Occupied Units: Includes units occupied by the owner or co-owner, even if the unit has not been fully paid for or is mortgaged.

Rated Area: A rated area is a state or multistate metropolitan area. For an institution with domestic branches in only one state, the institution's CRA rating would be the state rating. If an institution maintains domestic branches in more than one state, the institution will receive a rating for each state in which those branches are located. If an institution maintains domestic branches in two or more states within a multistate metropolitan area, the institution will receive a rating for the multistate metropolitan area.

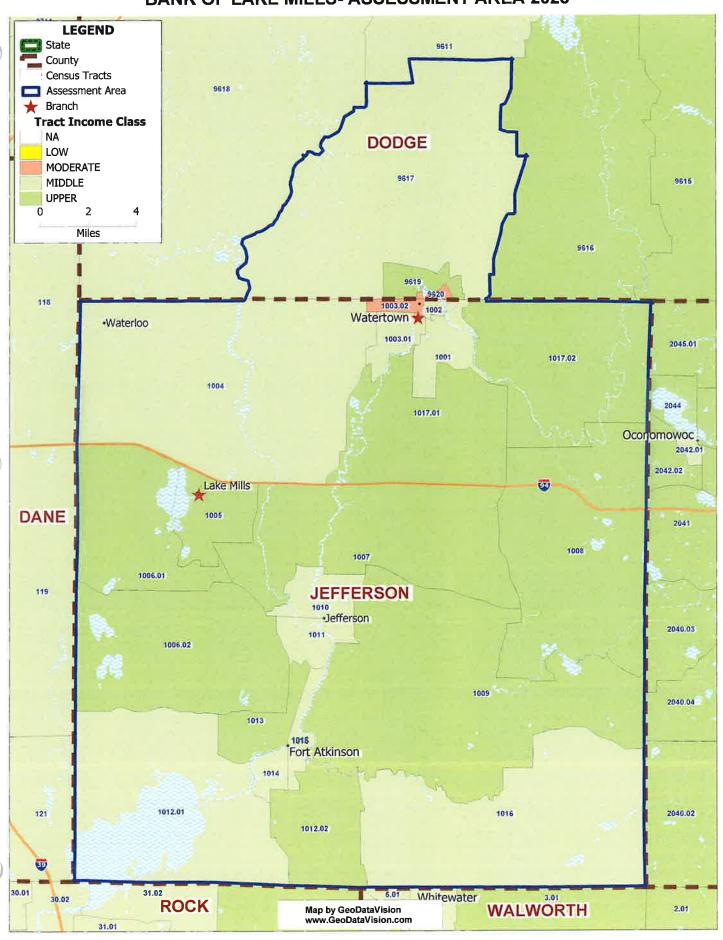
Rural Area: Territories, populations, and housing units that are not classified as urban.

Small Business Loan: A loan included in "loans to small businesses" as defined in the Consolidated Report of Condition and Income (Call Report). These loans have original amounts of \$1 million or less and are either secured by nonfarm nonresidential properties or are classified as commercial and industrial loans.

Small Farm Loan: A loan included in "loans to small farms" as defined in the instructions for preparation of the Consolidated Report of Condition and Income (Call Report). These loans have original amounts of \$500,000 or less and are either secured by farmland, including farm residential and other improvements, or are classified as loans to finance agricultural production and other loans to farmers.

Assessment Area

BANK OF LAKE MILLS- ASSESSMENT AREA 2023



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027	961700	55027961700	MIDDLE-INC	NOT MM
027	961900	55027961900	UPPER-INC	NOT MM
055	962000	55027962000	MODERATE-INC	NOT MM
110	100100	55055100100	MIDDLE-INC	NOT MM
650	100200	55055100200	MIDDLE-INC	NOT MM
055	100301	55055100301	MIDDLE-INC	NOT MM
055	100302	55055100302	MODERATE-INC	NOT MM
055	100400	55055100400	MIDDLE-INC	NOT MM
055	100500	55055100500	UPPER-INC	NOT MM
055	100601	55055100601	UPPER-INC	NOT MM
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055	100700	55055100700	UPPER-INC	NOT MM
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055	101100	55055101100	MIDDLE-INC	NOT MM
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055	101202	55055101202	UPPER-INC	NOT MM
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055	101702	55055101702	UPPER-INC	NOT MM

GeoDataVision Report D-1 Census Tract Reference Book 2022

Tract Income Classification and Minority Status—Based on Census data released by the FFIEC April 2022

Dodge, WISCONSIN			Jefferson, WISCONSIN
Census Tract	Tract Income Class	Minority Tract	Census Tract
55027961700	MIDDLE	ON	55055100100
55027961900	UPPER	ON	55055100200
55027962000	MODERATE	ON	55055100301
Summary Data: Dodge			55055100302
Number of Census Tracts		က	55055100400
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Number of Minority Facts		0	55055100601
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Number of Low Income Tracts	Ø	0	55055100700
Percentage of Low Income Tracts	acts	%00.0	55055100800
Number of Moderate Income	Tracto	-	55055100900
Mullibel of Modelate Income Hacis	e lacia		55055101000
Percentage of Moderate Income Tracts	ne Tracts	33.33%	55055101100
Number of Middle Income Tracts	ıcts	-	55055101201
Percentage of Middle Income Tracts	Tracts	33.33%	55055101202
shor of the same	9	-	55055101300
	2	- 3	55055101400
Percentage of Upper Income Tracts	Tracts	33.33%	55055101500
Number of NA Income Tracts		0	55055101600
Percentage of NA Income Tracts	cts	0.00%	55055101701
			55055101702

	Census Tract Summary Data: Jeffer Number of Census Tracts Number of Minority Tracts Percentage of Minority Tra Number of Low Income Number of Moderate Income Percentage of Moderate Income Number of Middle Income	Census Tract Incc	Summary Data: Jefferson	Number of Census Tracts	Listing Troops	T MINORITY I FACES	Percentage of Minority Tracts	Number of Low Income Tracts	Percentage of Low Income Tracts	Number of Moderate Income Tracte	Modelate modifier hacts	Percentage of Moderate Income Tracts	Number of Middle Income Tracts	Percentage of Middle Income Tracts
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As of May 2, 2022, the FFIEC has not released the FFIEC EMFI and the list of Distressed and Underserved tracts that will apply to the year 2022. The FFIEC has announced it intends to add more demographic information as the year progresses.



GeoDataVision Census Tract Reference Book 2022: WISCONSIN Based on April, 2022 FFIEC Census Data (203) 237-1332 www.geodatavision.com ©2022 GeoDataVision

Page 1 of 2

0.00%

Percentage of NA Income Tracts **Number of NA Income Tracts**

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UPPER UPPER

47.62%

9 47.62% 0

Percentage of Upper Income Tracts **Number of Upper Income Tracts**

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MIDDLE MIDDLE

MIDDLE

GeoDataVision Report D-1 Census Tract Reference Book 2021

Tract Income Classification and Minority Status—Based on Census data released by the FFIEC July 2021

WISCONSIN

Dodge, WISCONSIN			Jefferson,
Census Tract	Tract Income Class	Minority Tract	Ö
55027961700	MIDDLE	9	550
55027961900	MIDDLE	Q	550
55027962000	MIDDLE	9	550
Summary Data: Dodge			550
Number of Census Tracts		ო	550
		C	550
Number of Minority Tracts		0	550
Percentage of Minority Tracts		%00.0	550
Number of Low Income Tracts		0	550
Percentage of Low Income Tracts	cts	%00.0	550
Mumber of Maderate Income		c	550
Number of moderate income tracts	acts	5	550
Percentage of Moderate Income Tracts	e Tracts	%00.0	550
Number of Middle Income Tracts	ts	က	550
Percentage of Middle Income Tracts	racts	100.00%	550
Number of Haner Lead		c	550
Number of opper modifier fracts	Ą	>	550
Percentage of Upper Income Tracts	racts	%00.0	550
Number of NA Income Tracts		0	550
Percentage of NA Income Tracts	23	%00.0	550

Census Tract	Tract Income Class	Minority Tract
55055100100	UPPER	<u>N</u>
55055100200	MODERATE	9
55055100300	MIDDLE	9
55055100400	UPPER	9
55055100500	UPPER	8
55055100601	UPPER	9
55055100602	MIDDLE	8
55055100700	UPPER	9
55055100800	UPPER	9
55055100900	MIDDLE	8
55055101000	MIDDLE	9
55055101100	MIDDLE	2
55055101201	MIDDLE	9
55055101202	UPPER	9
55055101300	MIDDLE	9
55055101400	MIDDLE	9
55055101500	MIDDLE	9
55055101600	MIDDLE	9
55055101701	UPPER	9
55055101702	UPPER	9

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Summary Data: Jefferson

Number of Census Tracts Number of Minority Tracts

Tract Income Minority

Census Tract

Jefferson, WISCONSIN

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Percentage of Moderate Income Tracts

Number of Moderate Income Tracts

Percentage of Low Income Tracts

Percentage of Minority Tracts Number of Low Income Tracts 50.00%

Percentage of Middle Income Tracts

Number of Middle Income Tracts

45.00%

Percentage of Upper Income Tracts

Number of NA Income Tracts

Number of Upper Income Tracts

0.00%

Percentage of NA Income Tracts

Jefferson, WISCONSIN

Minority	Tract
Tract Income	Class
Census Tract	

The report may include underwater tracts . Underwater tracts are indicated by a tract of 990000 or greater.



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United States Census Bureau

Demographic and Housing Estimates Economic Characteristics

Includes:
53551-Lake Mills
53094-Watertown
53098-Watertown
Jefferson County, WI
Section of Dodge County, WI

An official website of the United States government



QuickFacts

Lake Mills city, Wisconsin: Watertown city, Wisconsin; United States

QuickFacts provides statistics for all states and counties, and for cities and towns with a population of 5,000 or more

Table

All Topics	Lake Mills city, Wisconsin	Watertown city. Wisconsin	United States
Population Estimates, July 1, 2022, (V2022)	△ NA	△ NA	△ 333,287,557
PEOPLE			
Population			
Population Estimates, July 1, 2022, (V2022)	△ NA	△ NA	
Population Estimates, July 1, 2021, (V2021)	△ 6,433	△ 22,885	△ 332,031,554
Population estimates base, April 1, 2020, (V2022)	⚠ NA	∆ NA	△ 331,449,520
Population estimates base, April 1, 2020, (V2021)	△ 6,208	△ 22,910	△ 331,449,520
Population, percent change - April 1, 2020 (estimates base) to July 1, 2022, (V2022)	▲ NA	△ NA	△ 0,6%
Population, percent change - April 1, 2020 (estimates base) to July 1, 2021. (V2021)	△ 3 _{.6} %	⚠ -0.1%	△ 0.2%
Population, Census, April 1, 2020	6,211	22,926	331,449,28
Population, Census, April 1, 2010	5,708	23,861	308,745,53
Age and Sex			
Persons under 5 years, percent	₾ 6.8%	A 4.9%	₾ 5.7%
Persons under 18 years, percent	△ 23/2%	△ 22,2%	♠ 22.29
Persons 65 years and over, percent	△ 15.4%	₫ 18.0%	₾ 16.8%
Female persons, percent	₾ 50.0%	₫ 52.0%	₾ 50,5%
Race and Hispanic Origin			
White alone, percent	△ 88.2%	△ 91.2%	₾ 75.89
Black or African American alone, percent (b)	₾ 0.2%	△ 1.4%	▲ 13 69
American Indian and Alaska Native alone, percent (a)	₾ 0.0%	△ 0.2%	△ 1.3%
Asian alone, percent (a)	△ 1-1%	₾ 0,3%	₾ 6.1%
Native Hawaiian and Other Pacific Islander alone, percent (a)	₾ 0.0%	₾ 0.0%	△ 0.3%
Two or More Races, percent	₾ 5.0%	△ 61%	△ 2.9%
Hispanic or Latino, percent (b)	△ 11.0%	△ 11.5%	△ 18.9%
White alone, not Hispanic or Latino, percent	₾ 86.7%	▲ 84.1%	△ 59.39
Population Characteristics			
Veterans, 2017-2021	367	1,334	17,431,29
Foreign born persons, percent, 2017-2021	5.1%	3.9%	13.6%
Housing			
Housing units, July 1, 2021, (V2021)	X	X	142,153,01
Owner-occupied housing unit rate, 2017-2021	73,1%	59.6%	64 69
Median value of owner-occupied housing units, 2017-2021	\$207,100	\$162,700	\$244,90
Median selected monthly owner costs -with a mortgage, 2017-2021	\$1,624	\$1,393	\$1,69
Median selected monthly owner costs -without a mortgage, 2017-2021	\$628	\$597	\$53
Median gross rent, 2017-2021	\$895	\$949	\$1,16
Building permits, 2021	X	X	1,736,98
Families & Living Arrangements			
Households, 2017-2021	2,448	8,996	124,010.99
Persons per household, 2017-2021	2.51	2.46	2.6
Living in same house I year ago, percent of persons age I year+, 2017-2021	90,5%	89.1%	86.69
Language other than English spoken at home, percent of persons age 5 years+, 2017-2021	5 3%	9.6%	21 79
Computer and Internet Use			
Households with a computer, percent, 2017-2021	96,6%	90.1%	93 19
Households with a broadband Internet subscription, percent, 2017-2021	91,2%	86.3%	87 09

Education			
High school graduate or higher, percent of persons age 25 years+, 2017-2021	92.4%	92 0%	88_9%
Bachelor's degree or higher, percent of persons age 25 years+, 2017-2021	36 5%	18.7%	33.7%
Health			
With a disability, under age 65 years, percent, 2017-2021	6.6%	9.4%	8 7%
Persons without health insurance, under age 65 years, percent	₾ 4.1%	₾ 6,1%	₾ 9.8%
Economy			
In civilian labor force, total, percent of population age 16 years+, 2017-2021	71,7%	67.5%	63.1%
In civilian labor force, female, percent of population age 16 years+, 2017-2021	72.0%	62.5%	58.7%
Total accommodation and food services sales, 2017 (\$1,000) (c)	12,577	35,763	938,237,077
Total health care and social assistance receipts/revenue, 2017 (\$1,000) (c)	17,547	150,907	2,527,903,275
Total transportation and warehousing receipts/revenue, 2017 (\$1,000) (c)	810	40,085	895,225,411
Total retail sales, 2017 (\$1,000) (c)	87,640	354,499	4,949,601,481
Total retail sales per capita, 2017 (c)	\$14,874	\$14,996	\$15,224
Transportation			
Mean travel time to work (minutes), workers age 16 years+, 2017-2021	27.0	24 0	26.8
Income & Poverty			
Median household income (in 2021 dollars), 2017-2021	\$72,770	\$59,111	\$69,021
Per capita income in past 12 months (in 2021 dollars), 2017-2021	\$35,957	\$28,710	\$37,638
	A = ===:	₾ 8.7%	△ 11.6%
Persons in poverty, percent	₾ 5.7%	₩ 6,776	E 11.0%
Persons in poverty, percent BUSINESSES	<u> </u>	₩ 6,776	2 11.0%
	£3 5,7%	⇔ 6,776	B 11,0%
BUSINESSES	(1) 5,7%	X	8,000,178
BUSINESSES Businesses			
BUSINESSES Businesses Total employer establishments, 2020	X	x	8,000,178 134,163,349 7,564,809,878
Businesses Total employer establishments, 2020 Total employment, 2020	X X	X X	8,000,178 134,163,349 7,564,809,878 0,9%
Businesses Total employer establishments, 2020 Total employment, 2020 Total annual payroll, 2020 (\$1,000)	X X X	X X X X	8,000,178 134,163,349 7,564,809,878 0,9% 27,104,006
Businesses Total employer establishments, 2020 Total employment, 2020 Total annual payroll, 2020 (\$1,000) Total employment, percent change, 2019-2020	X X X X	X X X X X 402	8,000.178 134,163,349 7,564,809,878 0.9% 27,104.006 5,744,643
Businesses Total employer establishments, 2020 Total employment, 2020 Total annual payroll, 2020 (\$1,000) Total employment, percent change, 2019-2020 Total nonemployer establishments, 2019	X X X X	X X X X X 402	8,000,178 134,163,349 7,564,809,878 0,9% 27,104,006 5,744,643 3,480,438
Businesses Total employer establishments, 2020 Total employment, 2020 Total annual payroll, 2020 (\$1,000) Total employment, percent change, 2019-2020 Total nonemployer establishments, 2019 All employer firms, Reference year 2017	N N N N N 181	X X X X X 402	8,000,178 134,163,349 7,564,809,878 0,9% 27,104,006 5,744,643 3,480,438 1,134,549
Businesses Total employer establishments, 2020 Total employment, 2020 Total annual payroll, 2020 (\$1,000) Total employment, percent change, 2019-2020 Total nonemployer establishments, 2019 All employer firms, Reference year 2017 Men-owned employer firms, Reference year 2017	X X X X X X 181	X X X X X 402 195 24 8	8,000,178 134,163,349 7,564,809,878 0,9% 27,104,006 5,744,643 3,480,438 1,134,549 1,014,958
Businesses Total employer establishments, 2020 Total employment, 2020 Total annual payroll, 2020 (\$1,000) Total employment, percent change, 2019-2020 Total nonemployer establishments, 2019 All employer firms, Reference year 2017 Men-owned employer firms, Reference year 2017 Women-owned employer firms, Reference year 2017	X X X X X 181 S	X X X X X 402 195 24	8,000,178 134,163,349 7,564,809,878 0,9% 27,104,006 5,744,643 3,480,438 1,134,549 1,014,958 4,371,152
Businesses Total employer establishments, 2020 Total employment, 2020 Total annual payroll, 2020 (\$1,000) Total employment, percent change, 2019-2020 Total nonemployer establishments, 2019 All employer firms, Reference year 2017 Men-owned employer firms, Reference year 2017 Minority-owned employer firms, Reference year 2017	X X X X X 181 S S	X X X X X 402 195 24 8	8,000,178 134,163,349 7,564,809,878 0,9% 27,104,006 5,744,643 3,480,438 1,134,549 1,014,958 4,371,152 351,237
Businesses Total employer establishments, 2020 Total employment, 2020 Total annual payroll, 2020 (\$1,000) Total employment, percent change, 2019-2020 Total nonemployer establishments, 2019 All employer firms, Reference year 2017 Men-owned employer firms, Reference year 2017 Women-owned employer firms, Reference year 2017 Minority-owned employer firms, Reference year 2017 Nonminority-owned employer firms, Reference year 2017	X X X X X 181 S S S	X X X X X 402 195 24 8	8,000,178 134,163,349 7,564,809,878 0,9% 27,104,006 5,744,643 3,480,438 1,134,549 1,014,958 4,371,152
Businesses Total employer establishments, 2020 Total employment, 2020 Total annual payroll, 2020 (\$1,000) Total employment, percent change, 2019-2020 Total nonemployer establishments, 2019 All employer firms, Reference year 2017 Men-owned employer firms, Reference year 2017 Women-owned employer firms, Reference year 2017 Minority-owned employer firms, Reference year 2017 Nonminority-owned employer firms, Reference year 2017 Veteran-owned employer firms, Reference year 2017	X X X X X 181 S S S S	X X X X X 402 195 24 8 295	8,000,178 134,163,349 7,564,809,878 0,9% 27,104,006 5,744,643 3,480,438 1,134,549 1,014,958 4,371,152 351,237
Businesses Total employer establishments, 2020 Total employment, 2020 Total annual payroll, 2020 (\$1,000) Total employment, percent change, 2019-2020 Total nonemployer establishments, 2019 All employer firms, Reference year 2017 Men-owned employer firms, Reference year 2017 Women-owned employer firms, Reference year 2017 Minority-owned employer firms, Reference year 2017 Veteran-owned employer firms, Reference year 2017 Veteran-owned employer firms, Reference year 2017 Nonveteran-owned employer firms, Reference year 2017	X X X X X 181 S S S S	X X X X 402 195 24 8 295 S	8,000,178 134,163,349 7,564,809,878 0,9% 27,104,006 5,744,643 3,480,438 1,134,549 1,014,958 4,371,152 351,237 4,968,606
Businesses Total employer establishments, 2020 Total employment, 2020 Total annual payroll, 2020 (\$1,000) Total employment, percent change, 2019-2020 Total nonemployer establishments, 2019 All employer firms, Reference year 2017 Men-owned employer firms, Reference year 2017 Women-owned employer firms, Reference year 2017 Minority-owned employer firms, Reference year 2017 Nonminority-owned employer firms, Reference year 2017 Veteran-owned employer firms, Reference year 2017 Nonveteran-owned employer firms, Reference year 2017 **Begin and the stablishments of	X X X X X 181 S S S S	X X X X X 402 195 24 8 295	8,000,178 134,163,349 7,564,809.878 0,9% 27,104,006 5,744,643 3,480,438 1,134,549 1,014,958 4,371,152 351,237 4,968,606
Businesses Total employer establishments, 2020 Total employment, 2020 Total annual payroll, 2020 (\$1,000) Total employment, percent change, 2019-2020 Total nonemployer establishments, 2019 All employer firms, Reference year 2017 Men-owned employer firms, Reference year 2017 Women-owned employer firms, Reference year 2017 Minority-owned employer firms, Reference year 2017 Nonminority-owned employer firms, Reference year 2017 Veteran-owned employer firms, Reference year 2017 Nonveteran-owned employer firms, Reference year 2017 **Begodraphy** Geography**	X X X X X 181 S S S S	X X X X 402 195 24 8 295 8 267	8,000,178 134,163,349 7,564,809,878 0,9% 27,104,006 5,744,643 3,480,438 1,134,549 1,014,958 4,371,152 351,237 4,968,606
Businesses Total employer establishments, 2020 Total employment, 2020 Total annual payroll, 2020 (\$1,000) Total employment, percent change, 2019-2020 Total nonemployer establishments, 2019 All employer firms, Reference year 2017 Men-owned employer firms, Reference year 2017 Women-owned employer firms, Reference year 2017 Minority-owned employer firms, Reference year 2017 Nonminority-owned employer firms, Reference year 2017 Veteran-owned employer firms, Reference year 2017 Nonveteran-owned employer firms, Reference year 2017 Weren-owned employer firms, Reference year 2017 Veteran-owned employer firms, Reference year 2017 Wonveteran-owned employer firms, Reference year 2017	N X X X X 181 S S S S S	X X X X 402 195 24 8 295 8 267	8,000,178 134,163,349 7,564,809,878 0,9% 27,104,006 5,744,643 3,480,438 1,134,549 1,014,958 4,371,152 351,237 4,968,606
Businesses Total employer establishments, 2020 Total employment, 2020 Total annual payroll, 2020 (\$1,000) Total employment, percent change, 2019-2020 Total nonemployer establishments, 2019 All employer firms, Reference year 2017 Men-owned employer firms, Reference year 2017 Women-owned employer firms, Reference year 2017 Minority-owned employer firms, Reference year 2017 Nonminority-owned employer firms, Reference year 2017 Veteran-owned employer firms, Reference year 2017 Nonveteran-owned employer firms, Reference year 2017 Weren-owned employer firms, Reference year 2017 Veteran-owned employer firms, Reference year 2017 Population per square mile, 2020 Population per square mile, 2010	X X X X X 181 S S S S S S S	X X X X 402 195 24 8 295 8 267	8,000,178 134,163,349 7,564,809,878 0,9% 27,104,006 5,744,643 3,480,438 1,134,549 1,014,958 4,371,152 351,237 4,968,606

About datasets used in this table

Estimates are not comparable to other geographic levels due to methodology differences that may exist between different data sources.

Some estimates presented here come from sample data, and thus have sampling errors that may render some apparent differences between geographies statistically indistinguishable.] Click the Quick Info 😗 icon to the left of each row in T. learn about sampling error.

In Vintage 2022, as a result of the formal request from the state, Connecticut transitioned from eight counties to nine planning regions. For more details, please see the Vintage 2022 release notes available here: Release Notes.

The vintage year (e.g., V2022) refers to the final year of the series (2020 thru 2022). Different vintage years of estimates are not comparable.

Users should exercise caution when comparing 2017-2021 ACS 5-year estimates to other ACS estimates, For more information, please visit the 2021 5-year ACS Comparison Guidanes page.

Fact Notes

- Includes persons reporting only one race
- Hispanics may be of any race, so also are included in applicable race categories Economic Census Puerto Rico data are not comparable to U.S. Economic Census data

Value Flags

- Suppressed to avoid disclosure of confidential information D
- Fewer than 25 firms
- FN Footnote on this item in place of data
- Not available
- Suppressed; does not meet publication standards
- Not applicable
- Value greater than zero but less than half unit of measure shown
- Either no or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest or upper interval of an open ender
- Data for this geographic area cannot be displayed because the number of sample cases is too small.

QuickFacts data are derived from: Population Estimates, American Community Survey, Census of Population and Housing, Current Population Survey, Small Area Health Insurance Estimates, Small Area Income and Poverty Estimates, Sta Housing Unit Estimates, County Business Patterns, Nonemployer Statistics, Economic Census, Survey of Business Owners, Building Permits.

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Measuring America's People, Places, and Economy



QuickFacts

Jefferson County, Wisconsin: Dodge County, Wisconsin; United States

QuickFacts provides statistics for all states and counties, and for cities and towns with a population of 5,000 or more,

Table

All Topics		Jefferson County. Wisconsin	Dodge County, Wisconsin	United States
Population Estimates, J	July 1, 2022, (V2022)	△ 85,784	△ 88,282	△ 333,287,557
PEOPLE	Strategic Strate	11 1 1 1 1 1 1 1		
Population				
Population Estimates, J	July 1, 2022, (V2022)	△ 85,784	△ 88,282	△ 333,287,557
Population Estimates, Ju-	ly 1, 2021, (V2021)	△ 85,796	△ 88,657	△ 332,031,554
Population estimates bas	e, April 1, 2020, (V2022)	△ 86,151	△ 89,398	△ 331,449,520
Population estimates bas	e, April 1, 2020, (V2021)	△ 86,151	△ 89,398	△ 331,449,520
Population, percent chan 2022, (V2022)	ge - April 1, 2020 (estimates base) to July 1,	⚠ -0.4%	△ -1.2%	₾ 0.6%
Population, percent chan 2021, (V2021)	ge - April 1, 2020 (estimates base) to July 1,	⚠ -0,4%	₾ -0.8%	₾ 0.2%
Population, Census, Apri	il 1, 2020	84,900	89,396	331,449,281
Population, Census, Apri	II L 2010	83,686	88,759	308,745,538
Age and Sex				
Persons under 5 years, pe	ercent	△ 4.8%	△ 4.6%	₾ 5.7%
Persons under 18 years, p	percent	△ 20,3%	₾ 19.4%	△ 22.2%
Persons 65 years and over	er, percent	♠ 18.3%	△ 18.4%	₾ 16.8%
Female persons, percent		△ 49_7%	△ 46.8%	△ 50.5%
Race and Hispanic Or	igin			
White alone, percent		△ 95_8%	△ 94 0%	△ 75.8%
Black or African Americ	an alone, percent (a)	△ 1.2%	⚠ 3.6%	△ 13.6%
American Indian and Ala	aska Native alone, percent (a)	△ 0.5%	₾ 0.6%	△ L3%
Asian alone, percent (a	0	₾ 1.0%	₾ 0.7%	₾ 61%
Native Hawaiian and Otl	ner Pacific Islander alone, percent (a)	∆ Z	₾ 0.1%	₾ 03%
Two or More Races, pero	cent	△ 1.5%	△ 1.1%	₾ 2.9%
Hispanic or Latino, perce	ent (b)	△ 7.8%	₫ 5.8%	₾ 18.9%
White alone, not Hispani	c or Latino, percent	△ 88.7%	△ 88.6%	△ 59.3%
Population Character	istics			
Veterans, 2017-2021		4,570	5,661	17,431,290
Foreign born persons, pe	rcent, 2017-2021	3.2%	2,6%	13.6%
Housing				
Housing units, July 1, 20	21, (V2021)	36,699	38,308	142,153,010
Owner-occupied housing	g unit rate, 2017-2021	73 0%	70.5%	64.6%
Median value of owner-o	occupied housing units, 2017-2021	\$207,500	\$173,700	\$244,900
Median selected monthly	owner costs -with a mortgage, 2017-2021	\$1,525	\$1,379	\$1,697
Median selected monthly	owner costs -without a mortgage, 2017-2021	\$601	\$575	\$538
Median gross rent, 2017-	-2021	\$911	\$848	\$1,163
Building permits, 2021		251	144	1,736,982
Families & Living Arr	rangements			
Households, 2017-2021		33,861	35,291	124,010,992
Persons per household, 2	017-2021	2 41	2,43	2 60
Living in same house 1 y 2021	year ago, percent of persons age 1 year+, 2017-	88,5%	88 8%	86 6%
Language other than Eng years+, 2017-2021	slish spoken at home, percent of persons age 5	5.7%	5,4%	21.7%
Computer and Interne	et Use			
Households with a comp	uter, percent, 2017-2021	92.3%	90.8%	93_1%
Households with a broad	band Internet subscription, percent, 2017-2021	86 9%	86.4%	87.0%

High school graduate or higher, percent of persons age 25 years+, 2017-2021 92.9% 92.0% 88.9% 2021 Bachelor's degree or higher, percent of persons age 25 years+, 2017-2021 27.5% 18.8% 33.7% Health With a disability, under age 65 years, percent, 2017-2021 8.0% 7.8% 8.7% Persons without health insurance, under age 65 years, percent ■6.3% 6.43% 6.43% 8.7% Economy In civilian labor force, total, percent of population age 16 years+, 2017-2021 69.2% 67.2% 63.1% 10 ni civilian labor force, female, percent of population age 16 years+, 2017-2021 64.0% 64.9% 58.7% 2021 10 ncivilian labor force, female, percent of population age 16 years+, 2017-2021 64.0% 64.9% 58.7% 2021 10 ncivilian labor force, female, percent of population age 16 years+, 2017-2021 386,104 423.30 2,527,003.275 10 tal accommodation and for odd services sales, 2017 (\$1,000) 264,150 119,762 895,225,411 (c) 10 al retail sales, 2017 (\$1,000) (c) 12,83,937 800.556 4,949,601,481 Total retail sales per capita, 2017 (c)<
Health With a disability, under age 65 years, percent, 2017-2021 8.0% 7.8% 8.7% Persons without health insurance, under age 65 years, percent
With a disability, under age 65 years, percent. 8.0% 7.8% 8.7% Persons without health insurance, under age 65 years, percent △ 6.3% △ 6.3% △ 9.8% Economy In civilian labor force, total, percent of population age 16 years+, 2017-2021 69.2% 67.2% 63.1% In civilian labor force, female, percent of population age 16 years+, 2017-2021 64.0% 64.9% 58.7% Total accommodation and food services sales, 2017 (\$1,000) (c) 110,005 82,132 938,237,077 Total area and social assistance receipts/revenue, 2017 (\$1,000) (c) 110,005 82,132 938,237,077 Total transportation and warehousing receipts/revenue, 2017 (\$1,000) (c) 1283,037 80.556 4,949,601,481 Total transl sales, 2017 (\$1,000) (c) 1,283,037 80.556 4,949,601,481 Total tratal sales, 2017 (\$1,000) (c) 12,33 23.5 26.8 Income & Poverty Mean travel fine to work (minutes), workers age 16 years+, 2017-2021 \$5.71,735 \$66,403 \$69,021 Per capita income (in 2021 dollars), 2017-2021 \$71,735 \$66,403 \$33,303 \$37,538 Businesses
Persons without health insurance, under age 65 years, percent ∆ 6 3% ∆ 9 8% Economy In civilian labor force, total, percent of population age 16 years+, 2017-2021 69 2% 67.2% 63.1% In civilian labor force, female, percent of population age 16 years+, 2017-2021 64.0% 64.9% 58.7% Total accommodation and food services sales, 2017 (\$1,000) (c) 1110.005 82.132 938.237.077 Total health care and social assistance receipts/revenue, 2017 (\$1,000) 386,104 423.300 2,527,903.275 Total transportation and warehousing receipts/revenue, 2017 (\$1,000) 264,150 119,762 895,225,411 (c) 1.283,037 860,556 4,949,601.481 Total retail sales, 2017 (\$1,000) (c) 1.283,037 860,556 4,949,601.481 Total retail sales per capita, 2017 (c) \$15,142 \$9.810 \$15,224 Transportation X \$25.27 \$25.27 \$25.3 \$23.5 \$26.8 Income & Poverty Median household income (in 2021 dollars), 2017-2021 \$71,735 \$66,403 \$69,021 Per capita income in past 12 months (in 2021 dollars), 2017-2021 \$36,001 \$313,303<
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In civilian labor force, total, percent of population age 16 years+, 2017-2021
10 10 10 10 10 10 10 10
Total transportation and warehousing receipts/revenue, 2017 (\$1,000) (c) 110,005 82,132 938,237.077 Total transportation and warehousing receipts/revenue, 2017 (\$1,000) 264,150 119,762 885,225,411 (c) 119,762 885,225,411
Total health care and social assistance receipts/revenue, 2017 (\$1,000) 386,104 423,300 2,527,903,275 Total transportation and warchousing receipts/revenue, 2017 (\$1,000) 264,150 119,762 895,225,411 (c) 1283,037 860,556 4,949,601,481 (c) 150tal retail sales, 2017 (\$1,000) (c) \$15,142 \$9,810 \$15,224 (c) \$15,142 \$9,810 \$15,142 \$
Total transportation and warehousing receipts/revenue, 2017 (\$1,000) (c) 1,283,037 860,556 4,949,601,481 Total retail sales, 2017 (\$1,000) (c) \$15,142 \$9,810 \$15,224 Transportation Mean travel finine to work (minutes), workers age 16 years+, 2017-2021 25,3 23,5 26,8 Income & Poverty Median household income (in 2021 dollars), 2017-2021 Per capita income in past 12 months (in 2021 dollars), 2017-2021 \$36,301 \$33,303 \$37,638 Persons in poverty, percent BUSINESSES Businesses Total employer establishments, 2020 2,002 1,709 8,000,178 Total employer establishments, 2020 1,322,740 1,789,844 7,564,809,878 Total employer establishments, 2019 All employment, percent change, 2019-2020 All employment, percent change, 2019-2020 All employer firms, Reference year 2017 1,709 1,704,643 Men-owned employer firms, Reference year 2017 1,104,643 Men-owned employer firms, Reference year 2017 1,134,549
Total retail sales, 2017 (\$1,000) (c) 1,283,037 860,556 4,949,601.481 Total retail sales per capita, 2017 (c) \$15,142 \$9,810 \$15,224 Transportation Wean travel nime to work (minutes), workers age 16 years+, 2017-2021 25,3 23,5 26,8 Income & Poverty S71,735 \$66,403 \$69,021 Per capita income in past 12 months (in 2021 dollars), 2017-2021 \$36,301 \$33,303 \$37,638 Persons in poverty, percent △ 7,5% △ 8,5% △ 11.6% BUSINESSES Businesses Businesses Total employer establishments, 2020 2,002 1,709 8,000,178 Total employerent, 2020 30,456 31,245 134,163,349 Total annual payroll, 2020 (\$1,000) 1,322,740 1,789,844 7,564,809,878 Total employment, percent change, 2019-2020 1,3% -3,3% 0,9% Total employment, percent change establishments, 2019 5,101 4,559 27,104,006 All employer firms, Reference year 2017 1,790 1,569 5,744,643 Men-owned employer firms, Reference year 2017 1,023 794 3,480,438 Women-owned employer firms, Reference year 2017 1,134,549
Total retail sales per capita, 2017 (c) \$15,142 \$9,810 \$15,224 Transportation Mean travel time to work (minutes), workers age 16 years+, 2017-2021 25,3 23.5 26.8 Income & Poverty Median household income (in 2021 dollars), 2017-2021 \$71,735 \$66,403 \$69,021 Per capita income in past 12 months (in 2021 dollars), 2017-2021 \$36,301 \$33,303 \$37,638 Persons in poverty, percent ♠ 7.5% ♠ 8.5% ♠ 11.6% Image: Imag
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Men-owned employer firms. Reference year 2017 1,023 794 3,480,438 Women-owned employer firms, Reference year 2017 185 304 1,134,549
Women-owned employer firms, Reference year 2017 185 304 1,134,549
Minority-owned employer firms, Reference year 2017 S S 1,014,958
Nonminority-owned employer firms, Reference year 2017 1,522 1,358 4,371,152
Veteran-owned employer firms, Reference year 2017 S S 351,237
Nonveteran-owned employer firms, Reference year 2017 1,348 1,267 4,968,606
⊕ GEOGRAPHY
Geography
Geography 152.6 102.1 93.8
Population per square mile, 2020 152.6 102.1 93.8
Population per square mile, 2020 152.6 102.1 93.8 Population per square mile, 2010 150.4 101.4 87.4

About datasets used in this table

Value Notes

Estimates are not comparable to other geographic levels due to methodology differences that may exist between different data sources.

Some estimates presented here come from sample data, and thus have sampling errors that may render some apparent differences between geographies statistically indistinguishable.] Click the Quick Info 🐧 icon to the left of each row in T. learn about sampling error.

In Vintage 2022, as a result of the formal request from the state, Connecticut transitioned from eight counties to nine planning regions. For more details, please see the Vintage 2022 release notes available here: Release Notes.

The vintage year (e.g., V2022) refers to the final year of the series (2020 thru 2022). Different vintage years of estimates are not comparable.

Users should exercise caution when comparing 2017-2021 ACS 5-year estimates to other ACS estimates. For more information, please visit the 2021 5-year ACS Comparison Guidance page.

Fact Notes

- Includes persons reporting only one race
- Hispanics may be of any race, so also are included in applicable race categories (b)
- Economic Census Puerto Rico data are not comparable to U.S. Economic Census data

Value Flags

- Suppressed to avoid disclosure of confidential information D
- Fewer than 25 firms
- FN Footnote on this item in place of data
- Not available NA
- Suppressed; does not meet publication standards
- X Not applicable
- Z
- Value greater than zero but less than half unit of measure shown

 Either no or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest or upper interval of an open ende
- Data for this geographic area cannot be displayed because the number of sample cases is too small.

QuickFacts data are derived from: Population Estimates, American Community Survey, Census of Population and Housing, Current Population Survey, Small Area Health Insurance Estimates, Small Area Income and Poverty Estimates, Sta Housing Unit Estimates, County Business Patterns, Nonemployer Statistics, Economic Census, Survey of Business Owners, Building Permits.

CONNECT WITH US f in for (1) 0

Information Quality | Data Linkage Infrastructure | Data Protection and Privacy Policy | Accessibility | FOIA | Inspector General | No FEAR Act | U.S. Department of Commerce | USA.gov

Measuring America's People, Places, and Economy

Branch Information

Bank of Lake Mills Locations

Main Office with Drive-up ATM

136 E Madison St PO Box 520 Lake Mills, WI 53551 Census Tract 1005.00

Hours:

Day	Lobby	Drive-Up
Monday-Thursday	8:00am-5:00pm	8:00am-5:00pm
Friday	8:00am-5:00pm	8:00am-5:30pm
Saturday	9:00am-12:00pm	9:00am-12:00pm
Sunday	Closed	Closed

Watertown Branch with Drive-up ATM

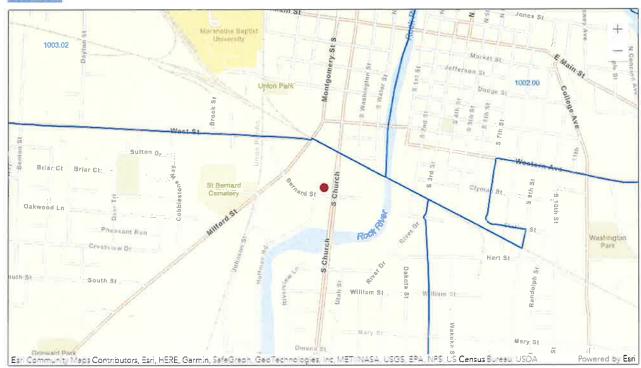
400 Bernard St Watertown, WI 53094 Census Tract 1003.01

Hours:

Day	Lobby	Drive-Up
Monday-Thursday	8:00am-5:00pm	8:00am-5:00pm
Friday	8:00am-5:00pm	8:00am-5:30pm
Saturday	9:00am-12:00pm	9:00am-12:00pm
Sunday	Closed	Closed

All locations are full service offering the same products. ATMs are located at both locations but do not accept deposits. From 3/18/20 to 6/8/20 and again from 10/24/20 to 4/1/21 lobbies at both locations were closed due to the COVID-19 pandemic. Drive ups remained open regular hours.

FFIEC Geocoding/Mapping System - 2023



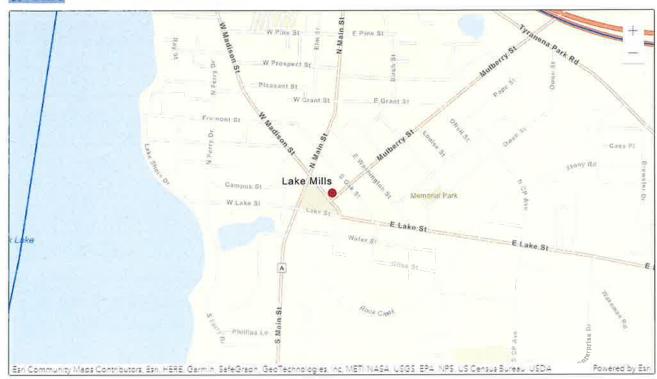
Matched Address: 400 Bernard St. Watertown, Wisconsin. 53094
MSA: NA - NA (Outside of MSA) || State: 55 - WISCONSIN || County: 055 - JEFFERSON COUNTY || Tract Code: 1003,01

Selected Tract
MSA: || State: || County: || Tract Code:

TITLE 2023 FFIEC Geocode Census Report

Matched Address: 400 Bernard St. Watertown, Wisconsin, 53094 MSA: NA - NA (Outside of MSA) State: 55 - WISCONSIN County: 055 - JEFERSON COUNTY Tract Code: 1003.01

FFIEC Geocoding/Mapping System - 2023



Matched Address: 136 E Madison St. Lake Mills: Wisconsin, 53551 MSA: NA - NA (Outside of MSA) || State: 55 - WISCONSIN || County: 055 - JEFFERSON COUNTY: || Tract Code: 1005.00

Selected Tract
MSA: || State: || County: || Tract Code

FIFTEC 2023 FFIEC Geocode Census Report

Matched Address: 136 E Madison St, Lake Mills: Wisconsin, 53551 MSA: NA - NA (Outside of MSA) State: 55 - WISCONSIN County: 055 - JEFFERSON COUNTY Tract Code, 1005:00

Bank of Lake Mills Branches Opened and Closed

Branch Location

Date Opened

Watertown Branch 400 Bernard St. Watertown, WI 53094 March 15, 2010

Bank Services

BLM bank of lake mills bank of personal service

Bank of Lake Mills is a locally owned, full-service community bank that was founded in 1893. At Bank of Lake Mills, our employees strive to provide customers with exceptional service and financial products that fit their needs.

Being a community bank means much more than providing local financial products and services. It's also about being part of the communities that we serve. We are very proud to support many local organizations and charities.

Personal Checking

Interest Advantage Checking Simple Checking **Money Markets Certificates of Deposit** Individual Retirement Accounts

Online Banking Mobile Banking Telephone Banking **Mobile Deposit** Online Bill Pay **Online Statements Debit Card** Credit Card

Business Checking

Business Checking **Organization Checking Business Savings Business Money Markets**

Online Banking Mobile Banking Telephone Banking **Mobile Deposit** Online Bill Pay Remote Deposit **ACH Origination Merchant Services Autobooks Business Debit Card Business Credit Card Business Loans**

Loans

Mortgage Loan Commercial Loans Construction Loans Consumer Loans Home Equity Loan **Lines of Credit**

Online Loan Payments

Other Services

Safe Deposit Boxes Money Manager **Financial Calculators**

Lobby Hours:

Monday-Friday 8:00am - 5:00pm Saturday 9:00am - Noon

Drive Thru Hours:

Monday-Friday 8:00am - 5:30pm Saturday 9:00am - Noon

Watertown Branch 400 S Bernard St., Watertown 920-206-9480

Lake Mills Branch 136 E Madison St., Lake Mills 920-648-8336



BANK OF LAKE MILLS bankoflakemills.com 920-648-8336





FEE SCHEDULE

Effective 06/01/2022

Italicized and Bolded Items Revised as of 06/01/22

Account Research/Reconciliation	\$25.00 per hour
Cashier's Check	\$3.00 each
Copy of Paid Check	\$3.00 each
Copy of Statement	\$3.00 per statement
Deposit Return Item	
Dormant Account after 12 months	\$5.00 per month
Fax Service (Outgoing/Incoming)	\$1.00 per page
Levy/Garnishment	\$50.00
Money Order	\$2.00 each
New Account Closing (within 6 months of op	pening)\$20.00
Non-Sufficient Funds (NSF Items Returned)	\$29.00 per item///
Overdraft (Items Paid)	\$29.00 per item ^[7]
Overdraft & NSF Maximum	\$87,00 per day
Paper Statement Fee	\$3.00 per month ⁽²⁾
Photocopies	\$1.00 per page
Stop Payment	\$25.00 each
Temporary Checks (4 checks per sheet)	\$4.00 per sheet
ONLINE AND TELEPHONE BANKING	
	No Charge
Personal Online Banking	
Personal Online Banking Business Online Banking	Varies
Personal Online Banking Business Online Banking Pay a Person ⁽³⁾	Varies No Charge
Personal Online Banking Business Online Banking Pay a Person ⁽³⁾ Telephone Transfers	Varies No Charge
Personal Online Banking	No Charge
Personal Online Banking	No Charge No Charge
Personal Online Banking	VariesNo ChargeNo Charge\$10.00\$20.00
Personal Online Banking Business Online Banking Pay a Person ⁽³⁾ Telephone Transfers WIRE TRANSFERS Domestic Incoming Domestic Outgoing International Incoming	
Personal Online Banking	
Personal Online Banking Business Online Banking Pay a Person ⁽³⁾ Telephone Transfers WIRE TRANSFERS Domestic Incoming Domestic Outgoing International Incoming International Outgoing ATM/DEBIT CARD	VariesNo Charge\$10.00\$20.00\$30.00\$50.00
Personal Online Banking Business Online Banking Pay a Person ⁽³⁾ Telephone Transfers WIRE TRANSFERS Domestic Incoming Domestic Outgoing International Incoming International Outgoing ATM/DEBIT CARD ATM/Debit Card	
Personal Online Banking	VariesNo Charge\$10.00\$20.00\$50.00No ChargeNo Charge
Personal Online Banking Business Online Banking Pay a Person ⁽³⁾ Telephone Transfers WIRE TRANSFERS Domestic Incoming Domestic Outgoing International Incoming International Outgoing ATM/DEBIT CARD ATM/Debit Card ATM/Debit Card Annual/Monthly Fee ATM/Debit Card Replacement	
Personal Online Banking	

SAFE DEPOSIT BOXES - Not Mem	ber FDIC Insured
3 x 5 Box	\$25.00 per year
5 x 5 Box	\$30.00 per year
3 x 10 Box	\$35.00 per year
5 x 10 Box	\$55.00 per year
10 x 10 Box	\$70.00 per year
12 x 12 Box	\$95.00 per year
Drilling of Box	Varies
Lost Key	
Late Payment (If 30 days past due)	\$10,00

LAKE MILLS

136 E Madison St Lake Mills, WI 53551 920-648-8336

WATERTOWN

400 Bernard St Watertown, WI 53094 920-206-9480

ONLINE BANKING

bankoflakemills.com

TELEPHONE BANKING 888-454-1009

BANK OF LAKE MILLS ATM/DEBIT CARD

(Report a lost or stolen card after banking hours) 888-297-3416

BANK OF LAKE MILLS CREDIT CARD

(Available 24/7 for balance inquiries, lost/stolen cards, and other service requests) 800-883-0131 - In the U.S. 813-868-2891 - Outside the U.S.

(1) May be charged for each resubmission or re-presentation of items. (2) Monthly statement cycle fee is waived if enrolled in Online Statements through Online Banking. (3) Must be enrolled in Online Banking. (4) See ATM Access Network brochure or visit atmaccess. net for more details.







Bank of Lake Mills Community Room

The Community Room is located in the lower level of 400 Bernard St., Watertown, WI 53094.

It is 43' by 34' in dimension and has the capacity to hold 120 people.

It has a kitchenette, tables and chairs, a large television and screen for presentations. It is available to both consumer and businesses in our community.

The fees per usage are \$50 for non-customers, a reduced rate of \$25 for customers, and free to any non-profit organization or group.

It is available to use during business lobby hours for your meetings or other events.

Business hours include:

Monday through Friday 8:00am-5:00pm

Saturday 9:00am-12:00pm.

Please contact the Watertown branch for more details (920) 206-9480.

Loan-to-Deposit Numbers

BANK OF LAKE MILLS LOAN – TO – DEPOSIT RATIOS

As of –

96.91%
106.96%
107.28%
107.34%
97.95%
77.25%
74.76%
79.06%
96.24%
86.25%
78.42%
85.48%
98.07%
103.62%
106.20%

Community Involvement

Look on our website under Community Involvement or in branch CRA file for up-to-date information.