



# MERCHANT SERVICES HEALTH CHECK





As your banking partner, we want to ensure the wellness of every part of your business. Below is a brief payment processing questionnaire to evaluate the health of your current provider. It aims to assess the following categories, which are key to a healthy payments program.

 Transparent, Stable & Competitive Pricing

 Dedicated, 24/7 Support

 In-house Security Expertise

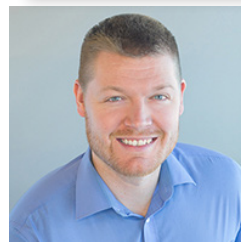
 Technology for Today, Tomorrow & Beyond

CHECKPOINT	YES	NO	UNSURE
 <p>Do you understand what you're paying for credit/debit processing and what you get for it? Can you validate your pricing has remained the same since you signed with your provider? Do you feel your rates are competitive?</p>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 <p>Do you have a dedicated service contact you can call with questions or issues? Are you getting the same service level from your provider that your customers expect from you? Is your business earned every month (without a contract)?</p>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 <p>Do you have a risk management strategy? Are you PCI compliant? Do you have breach protection today?</p>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 <p>Are you passing additional data with card not present transactions? Have you explored ways to process payments more efficiently? Are you paying a monthly terminal lease?</p>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If you answered "No" or "Unsure" to any of the questions above, it is time for an assessment.

Contact our trusted payment partner Wind River Financial. They are a family-owned company that shares our same core values, commitment to service and dedication to helping local businesses grow. They are experts at payments and can guide you to ensure you receive the pricing, service, and security you need to grow your business.

## CONTACT WIND RIVER



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